

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 05553 01 OF 04 041230Z  
ACTION ITC-01

INFO OCT-01 EA-12 ISO-00 EB-08 COME-00 /022 W  
-----100413 041239Z /10

P 040308Z APR 78  
FM AMEMBASSY TOKYO  
TO SECSTATE WASHDC PRIORITY 6744

UNCLAS SECTION 01 OF 4 TOKYO 5553

EO 11652: NA  
TAGS: ETRD, JA  
SUBJECT: UNITED STATES INTERNATIONAL TRADE  
COMMISSION (USITC) REQUEST FOR DATA ON WATCHES

REF: (A) STATE 18602 (B) (77) TOKYO A-20

SUMMARY. EMBASSY IS REPORTING DATA FOR 1976 AND 1977  
(AND COMPARISONS WITH 1975) ON JAPANESE WATCH  
PRODUCTION, IMPORTS AND EXPORTS, AS REQUESTED REFTEL,  
FOR UP DATE ON 1977 USITC REPORT FOR HOUSE WAYS AND  
MEANS COMMITTEE. FOR 1975-1977 PERIOD, THE TOTAL  
QUANTITY OF JAPANESE WATCH PRODUCTION ROSE BY 48 PCT.  
EXPORTS OF WRIST WATCHES, THE MAJOR EXPORT ITEM, ROSE  
61 PCT OVERALL, AND EXPORTS TO THE U.S. ROSE 182 PCT.  
THE U.S. TOOK FROM 9 TO 17 PCT. OF JAPANESE WRIST  
WATCH EXPORTS. JAPANESE IMPORTS OF WATCHES ROSE 74 PCT.  
OVERALL, AND IMPORTS FROM THE U.S. ROSE 146 PCT.  
IMPORTS FROM THE U.S. ACCOUNTED FOR THREE TO FIVE PCT  
OF TOTAL IMPORTS. END SUMMARY.

1. DATA ON THE JAPANESE WATCH INDUSTRY IN PARAS. 2-8  
BELOW ARE GIVEN IN FOLLOWING UNITS:

QUANTITIES IN 1,000 PIECES  
VALUES IN YEN 1,000  
YEN/DOLLAR EXCHANGE RATES:  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 05553 01 OF 04 041230Z

- 1975--\$1,297 YEN
- 1976--\$1,297 YEN
- 1977--\$1,269 YEN

2. JAPANESE WATCH PRODUCTION FOR 1976 AND 1977:

- |          | 1976  | 1977     |       |
|----------|-------|----------|-------|
| QUANTITY | VALUE | QUANTITY | VALUE |
| (PIECES) | (YEN) | (PIECES) | (YEN) |

CONVENTIONAL WATCHES

AND MOVEMENTS

- JEWEL 26,484 116,794,000 32,098 132,709,000

- LEVER

- PIN LEVER NONE NONE NONE NONE

ELECTRONIC WATCHES

- SOLID-STATE

- DIGITAL 3,835 46,063,000 5,540 53,453,000

- ELECTRO-QUARTZ

- ANALOG 3,476 51,671,000 7,031 94,968,000

- TUNING

- FORK 34 112,000 3 67,000

- BALANCE

- WHEEL 17 2 1,492,000 72 614,000

TOTAL

- PRODUCTION 34,001 216,132,000 44,744 281,811,000

3. VALUE OF JAPANESE EXPORTS OF WATCHES IN 1976 AND 1977:

DESCRIPTION/

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TOKYO 05553 01 OF 04 041230Z

SITC NUMBER

- 1976 1977

- (YEN) (YEN)

WRIST WATCHES

9101-010

- TO U.S. 22,640,246 31,625,979

- TO OTHERS 105,884,258 141,494,144

- TOTAL 128,524,504 173,120,123

POCKET WATCHES & OTHER

WATCHES OTHER THAN WRIST

WATCHES, INCLUDING STOP

WATCHES

9101-090

- TO U.S. 54,320 47,516

- TO OTHERS 118,163 213,623

- TOTAL 172,483 261,139

CLOCKS WITH WATCH MOVEMENTS

9102-000

- TO U.S.	7,854	80,448
- TO OTHERS	90,451	239,544
- TOTAL	98,305	319,992

4. VALUE OF JAPANESE IMPORTS OF WATCHES IN 1976 AND 1977:

DESCRIPTION/ SITC NUMBER	1976	1977
- (YEN)	(YEN)	

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 TOKYO 05553 02 OF 04 041228Z

ACTION ITC-01

INFO OCT-01 EA-12 EB-08 ISO-00 COME-00 /022 W

-----100390 041240Z /10

P 040308Z APR 78

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 6745

UNCLAS SECTION 02 OF 4 TOKYO 5553

STOP WATCHES, NOT MORE

THAN 6,000 YEN

9101-110

- FROM U.S.	118	4,238
- FROM OTHERS	331,020	416,284
- TOTAL	331,138	420,522

POCKET AND WRIST WATCHES

& OTHER WATCHES, NOT MORE

THAN 6,000 YEN

9101-190

- FROM U.S.	76,916	170,874
- FROM OTHERS	3,527,363	18,112
- TOTAL	3,604,279	5,043,136

POCKET, WRIST AND OTHER

WATCHES, INCLUDING STOP

WATCHES, MORE THAN

6,000 YEN

9101-200

- FROM U.S.	577,776	93,819
- FROM OTHERS	16,034,849	14,531,484
- TOTAL	16,612,625	14,625,303

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 05553 02 OF 04 041228Z

#### CLOCKS WITH WATCH

MOVEMENT, N.E.S.

9102-200

- FROM U.S.	358	2,990
- FROM OTHERS	8,273	21,731
- TOTAL	8,631	24,721

#### 5. VALUE OF JAPANESE EXPORTS OF WATCH MOVEMENTS IN 1976

- AND 1977:

DESCRIPTION/

SITC NUMBER

-	1976	1977
-	(YEN)	(YEN)

WATCH MOVEMENT, ASSEMBLED

9107-000

- TO U.S.	1,281,123	1,757,656
- TO OTHERS	9,674,688	16,599,235
- TOTAL	10,955,811	18,356,891

#### WATCH CASES, PARTS OF

WATCH CASES

9109-000

- TO U.S.	1,462,613	579,083
- TO OTHERS	3,536,715	5,391,559
- TOTAL	4,999,328	5,970,642

#### MAINSPRINGS AND HAIRSPRINGS

OF CLOCKS/WATCHES

9111-010

- TO U.S.	1,496	406
-----------	-------	-----

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TOKYO 05553 02 OF 04 041228Z

- TO OTHERS	198,909	350,406
- TOTAL	200,405	350,812

#### PARTS OF CLOCKS OR WATCHES,

N.E.S.

9111-090

- TO U.S.	242,409	267,375
- TO OTHERS	13,946,339	22,075,833
- TOTAL	14,188,748	22,343,208

6. VALUE OF JAPANESE IMPORTS OF WATCH MOVEMENTS IN 1976

- AND 1977:

DESCRIPTION/

SITC NUMBER

-	1976	1977
-	(YEN)	(YEN)

WATCH MOVEMENTS, ASSEMBLED

9107-000

- FROM U.S.	386,741	74,527
- FROM OTHERS	6,411,179	5,983,740
- TOTAL	6,797,920	6,058,267

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 TOKYO 05553 03 OF 04 041227Z  
ACTION ITC-01

INFO OCT-01 EA-12 EB-08 ISO-00 COME-00 /022 W  
-----100378 041240Z /10

P 040308Z APR 78

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 6746

UNCLAS SECTION 03 OF 4 TOKYO 5553

WATCH CASES AND PARTS OF  
WATCH CASES, OF GOLD  
OR OF PLATINUM GROUP METALS  
9109-100

- FROM U.S.	NONE	1,753
- FROM OTHERS	36,716	21,825
- TOTAL	36,716	23,578

WATCH CASES AND PARTS OF  
WATCH CASES, N.E.S.  
9109-200

- FROM U.S.	14,967	2,455
- FROM OTHERS	1,634,990	2,085,299
- TOTAL	1,649,957	2,087,754

WATCH MOVEMENT SETS WITH  
PLATES, AND PLATES FOR WATCH  
MOVEMENTS

9111-3000

- FROM U.S.	62,141,	NONE
- FROM OTHERS	226,993	311,088
- TOTAL	289,134	311,088

MAINSPRINGS AND HAIRSPRINGS  
OF CLOCKS OR WATCHES, LESS  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 05553 03 OF 04 041227Z

THAN 3MM IN WIDTH

9111-200

- FROM U.S.	NONE	NONE
- FROM OTHERS	16,830	48,901
- TOTAL	16,830	48,901

PARTS OF CLOCKS OR WATCHES,

N.E.S.

9111-400

- FROM U.S.	66,520	6,661
- FROM OTHERS	1,577,910	1,501,032
- TOTAL	1,644,430	1,507,693

7. AS REPORTED REPAIR, PARA 2, NO FIGURES ARE AVAILABLE  
FOR EXPORTS TO U.S. UNDER TSUS 806.30 AND 807.00  
(INCOMPLETE MODULES OR MOVEMENTS PARTIALLY ASSEMBLED IN  
LDCS AND FORWARDED TO MORE ADVANCED INDUSTRIAL COUNTRIES  
FOR COMPLETION). HOWEVER, THE JAPAN WATCH AND CLOCK  
ASSOCIATION ESTIMATES THAT SUCH EXPORTS ARE NEGLIGIBLE.

8. TO RECAP JAPANESE PRODUCTION, EXPORTS AND IMPORTS FOR  
1975-1977, EMBASSY HAS COMPILED THE FOLLOWING  
FIGURES.

(A) JAPANESE PRODUCTION OF CONVENTIONAL, DIGITAL,

- ANALOG AND TUNING FORK WATCHES AND WATCH MOVEMENTS
- ROSE ABOUT 48 PCT FROM 1975 TO 1977.

- YEAR	PRODUCTION (PIECES)
--------	---------------------

- 1975	30,239
- 1976	34,001

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TOKYO 05553 03 OF 04 041227Z

- 1977 44,744

(B) TOTAL QUANTITY OF JAPANESE EXPORTS OF WRIST WATCHES

- (SITC NO. 9101-010), WHICH ACCOUNTED FOR THE MAJOR
- PORTION OF WATCH EXPORTS, ROSE 61 PCT FROM 1975
- TO 1977. EXPORTS TO THE U.S. IN THIS SAME CATEGORY
- ROSE 182 PCT FROM 1975 TO 1977. EXPORTS TO THE
- U.S. ACCOUNTED FOR ABOUT 9-17 PCT OF TOTAL JAPANESE
- EXPORTS.

- YEAR QUANTITY OF QUANTITY OF EXP. TO U.S.  
 - TOTAL EXPORTS EXPORTS TO AS PCT OF TOTAL  
 - U.S. EXP.

- -----  
 - 1975 12,824 1,233 9

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 TOKYO 05553 04 OF 04 040400Z  
 ACTION ITC-01

INFO OCT-01 EA-12 EB-08 ISO-00 COME-00 /022 W  
 -----094654 041241Z /10

P 040308Z APR 78  
 FM AMEMBASSY TOKYO  
 TO SECSTATE WASHDC PRIORITY 6747

UNCLAS SECTION 04 OF 04 TOKYO 05553

- 1976 16,348 2,629 16  
 - 1977 20,694 3,479 17

(C) TOTAL QUANTITY OF IMPORTS OF WRIST, POCKET AND  
 STOP WATCHES (SITC NOS.) 9101-110, 9101-190 AND  
 9101-200) ROSE 74 PCT FROM 1975 TO 1977. IMPORTS FROM  
 THE U.S. IN THESE SAME CATEGORIES ROSE 146 PCT FROM  
 1975 TO 1977. IMPORTS FROM THE U.S. ACCOUNTED FOR  
 ABOUT 3-5 PCT OF TOTAL JAPANESE IMPORTS. MOST  
 IMPORTED POCKET WATCHES CAME FROM SWITZERLAND, HONG KONG  
 AND THE REPUBLIC OF KOREA; MOST IMPORTED STOP WATCHES  
 CAME FROM SINGAPORE AND SWITZERLAND.

YEAR QUANTITY OF QUANTITY OF IMP FROM U.S.

- TOTAL IMPORTS FROM AS PCT OF TOTAL

- IMPORTS U.S. IMP

-----

1975	2,599	88	3
1976	3,174	147	5
1977	4,512	217	5

9. CONCERNING DEVELOPMENTS IN JAPANESE WATCH INDUSTRY, INDUSTRY SOURCES REPORT THE GENERAL TREND IS TOWARD MORE PRODUCTION OF QUARTZ TYPE WATCHES AND ALSO HIGH FASHION, QUALITY CONVENTIONAL WATCHES. TWO OTHER ITEMS WHICH MAY BE OF INTEREST ARE ALSO NOTED. FIRST, UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 05553 04 OF 04 040400Z

INDIAN INDUSTRY INSPECTION TEAM VISITED JAPAN IN NOVEMBER, 1977 TO SEEK JAPANESE ASSISTANCE IN MODERNIZING INDIA'S WATCH INDUSTRY. JAPANESE WATCH INDUSTRY ASSOCIATION EXPRESSED INTEREST IN INDIAN REQUEST, BUT DECISION IS STILL PENDING. SECOND, HATTORI (SEIKO) AND CITIZEN, TWO LEADING JAPANESE WATCH MANUFACTURERS, SIGNED AGREEMENTS WITH PEOPLE'S REPUBLIC OF CHINA TO EXPORT ABOUT ONE MILLION MECHANICAL WATCHES TO PRC IN 1977-1978 PERIOD. JAPANESE WATCH INDUSTRY SOURCES ESTIMATE THERE ARE 15-20 MILLION WATCHES ON CHINESE MARKET AT PRESENT TIME. THESE ARE PRODUCED BY SEVEN OR EIGHT STATE-OPERATED CHINESE WATCH MANUFACTURERS. MANSFIELD

UNCLASSIFIED

NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE, DATA, WATCHES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 04 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TOKYO05553  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780145-0088  
**Format:** TEL  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780493/aaaadavz.tel  
**Line Count:** 420  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 600d7db6-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ITC  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 8  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE 18602, 78 TOKYO A-20  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 16 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3075563  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** UNITED STATES INTERNATIONAL TRADE COMMISSION (USITC) REQUEST FOR DATA ON WATCHES  
**TAGS:** ETRD, JA, USITC  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/600d7db6-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014